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SALES UPDATE

2009 DODGE RAM



Purchases Qualify For
WESTIN REWARDS
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PRODUCTS THAT FIT, LOOK GOOD AND LAST!

SALES UPDATE

'09 DODGE RAM PRODUCT OFFERING

Westin Automotive is proud to announce the offering of our most popular lines of product for the 2009 Dodge Ram. From essential Step-Up products to enhancing Body Trim, Westin offers quality brand products that facilitate the use of your truck, protect it, and make it look great while doing it. Westin's got it!

STEP-UP PRODUCTS

ROUND • OVAL • PLATINUM OVAL • RUNNING BOARDS

25/23/26 • Oval Tubes • Oval Wheel-2-Wheel • Molded & Sure-Grip Boards

Round Step Bars	SIGNATURE SERIES		E-SERIES		PLATINUM SERIES		NEW#
	Chrome	Black	Polished	Black	Chrome	Black	
Ram 1500 - Regular Cab	25-3540	25-3545	23-3540	23-3545	26-3540	-	Y
Ram 1500 - Quad Cab	25-3550	25-3555	23-3550	23-3555	26-3550	-	Y
Ram 1500 - Crew Cab	25-3560	25-3565	23-3560	23-3565	26-3560	-	Y
Ram Mega-Cab	25-2900	25-2905	23-2900	23-2905	26-2900	26-2905	-
Ram 2500/3500/4500/5500 - Reg. Cab	25-2320	25-2325	23-2320	23-2325	26-2320	26-2325	-
Ram 2500/3500 - Quad Cab	25-2310	25-2315	23-2310	23-2315	26-2310	26-2315	-

Oval Tube Steps	SADDLE-PAD		REQ.	NEW#
	Polished	Black	MNT KIT	
Ram 1500 - Regular Cab	22-5000	22-5005	22-1895	Y
Ram 1500 - Quad Cab	22-5020	22-5025	22-1905	Y
Ram 1500 - Crew Cab	22-5030	22-5035	22-1915	Y
Ram 2500/3500 - Reg. Cab	22-5000	22-5005	22-1025	-
Ram 2500/3500 - Quad Cab	22-5030	22-5035	22-1015	-

Platinum Oval Step Bars	Polished	Black	NEW#
	Ram 1500 - Regular Cab	21-3540	
Ram 1500 - Quad Cab	21-3550	21-3555	Y
Ram 1500 - Crew Cab	21-3560	21-3565	Y
Ram Mega Cab	21-2900	21-2905	-
Ram 2500/3500/4500/5500 - Quad Cab	21-2310	21-2315	-
Ram 2500/3500 Reg. Cab	21-2320	21-2325	-

NEW! Platinum Oval W2W Step Bars	Polished	Black	NEW#
	Ram 1500 - Quad Cab	24-54310	
Ram 1500 - Crew Cab	24-54320	24-54325	Y
Ram 2500/3500 - Quad Cab (8' Bed)	24-54080	24-54085	Y

Running Boards	SURE-GRIP BOARDS			MOLDED BOARDS		REQ.	NEW#
	Polished	Brushed	Black	Unlighted	Lighted	MNT KIT	
Ram 1500 - Regular Cab	27-6600	27-6100	27-6105	-	-	27-1895	Y
Ram 1500 - Quad Cab	27-6620	27-6120	27-6125	27-0000	27-0005	27-1905	Y
Ram 1500 - Crew Cab	27-6650	27-6150	27-6155	-	-	27-1915	Y
Ram 2500/3500 - Quad Cab	27-6630	27-6130	27-6135	27-0010	27-0015	27-1375	-
Ram 4500/5500 - Quad Cab	27-6630	27-6130	27-6135	27-0010	27-0015	27-1375	-

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PRESS RELEASE



'09 DODGE RAM

ALL-SERIES

FACTS

WHAT ITS ALL ABOUT

What Westin Offers

- Step-Up Products
- Front-End Products
- Body Trim **NEW!**

BENEFITS

BEST FEATURES

Outfitting with Westin

Manufactured of High Quality Materials

- Stainless Steel
- Mild Steel
- Galvanized Steel
- Hi-Impact Acrylic

Fit Right, Look Good, and Last!

- Quality Engineered Applications
- Brilliant Chrome or Polished Finishes
- 23 - Black Powdercoated Mild Steel
- 25 - Black Powdercoat over Galvanized Steel

PRODUCT

SUB-CATEGORIES

Included for '09 Dodge RAM

- Round Steps
- Oval Tubes
- Platinum Oval
- Running Boards
- Bull Bar
- Sportsman
- Sport Tube
- Wade Products
- Truck-Pal

FILES

MULTIMEDIA SUPPORT

Digital Distribution

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customerservice@westinautomotive.com

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SALES UPDATE

2009 DODGE RAM *Continued.....*

PRESS RELEASE

WESTIN T-MAX FEY Wade

ALL-SERIES



FRONT-END PRODUCTS

BULL BAR • SPORTSMAN GRILLE GUARDS

2.5" and 3" Ch/Blk - E-Series Polished • 1.5" 1-PC Polished/Black

Bull Bars	ULTIMATE BULL BAR		E-SERIES BULL BAR	NEW#
	Chrome	Black	Polished	
Ram 1500	32-1960	32-1965	31-5960	Y
Ram Mega-Cab	32-1970	32-1975	31-5970	-
Ram 2500/3500	32-1960	32-1965	31-5960	Y
Ram 4500/5500	32-1960	32-1965	31-5960	Y
Sportsman 1-Piece Grille Guards	Polished Black			NEW#
Ram 1500	45-3540	40-3545		Y
Ram Mega-Cab, 2500/3500/4500/5500	45-1950	40-1955		-



BODY TRIM

BED RAILS • SPORT TUBE • WADE MATS • DEFLECTORS • BED CAPS / SHIELDS

Polished • Truck-Pal Tailgate Ladder • Sure-Fit • 3 Colors • Smooth/Ribbed

Sport Tube	FINISH		NEW#
	Chrome	Polished	
Ram 2500/3500 - Quad Cab	-	28-0030	-

Truck-Pal Tailgate Ladder	PN#
Universal	10-3000



FLOOR MATS

Sure-Fit	Seat	Black	Gray	Tan	NEW#
Ram 1500 Regular Cab	Front	72-110024	72-120024	72-130024	Y
Ram 1500 Mega Cab	2nd Row	72-114026	72-124026	72-134026	Y
Ram 1500 Quad Cab	2nd Row	72-114025	72-124025	72-134025	Y
Ram 2500/3500 Reg. Cab 4WD	Front	72-110027	72-120027	72-130027	-

IN-CHANNEL

Wind Deflector	#Pieces	Smoke	SLIM WINDGUARD		NEW#
			#Pieces	Smoke	
Ram 1500 Regular Cab	2-Piece	72-35477	2-Piece	72-35478	Y
Ram 1500 Quad Cab	4-Piece	72-35403	4-Piece	72-35404	Y
Ram 1500 Crew Cab	4-Piece	72-35401	4-Piece	72-35402	Y

WITH HOLES

Bed Caps	Smooth	Ribbed	WITHOUT HOLES		NEW#
			Smooth	Ribbed	
Ram Pickup short bed - 3/4 ton	72-41451	72-01451	72-40451	72-00451	Y
Ram Pickup long bed - 3/4 ton	72-41441	72-01441	72-40441	72-00441	Y

PLATINUM

Bug Shields	Smoke	Clear	5-PACK		NEW#
			Smoke	Clear	
Ram	72-94134	72-94133	72-941345	72-941335	Y

SMOOTH FINISH

Hood Scoops	Medium	LG Single	RACING ACCENT	NEW#
			Medium	
Ram Pickup (New Body Style)	72-13002	72-14001	72-13012	N



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