

### WESTIN AUTOMOTIVE PRODUCTS, INC., IRWINDALE, CA NEW PROMOTION

Frank Gonzales has been promoted to the position of *Inside Sales & Marketing Manager*. Frank first joined the company in 2001 as the Customer Service Manager where he oversaw a great customer service team. Now working closely with the sales/marketing team, his expertise and ideas will make a great addition to the department. Congratulations Frank, you make Westin proud!



### WESTIN AUTOMOTIVE PRODUCTS, INC., WESTERN REGION NEW PROMOTION

Emilio Gomez has been promoted to the position of *District Sales Representative* on the West Coast working closely with John LaBare, Sales Manager for the Western Region. Emilio's primary responsibilities will be sales staff training and education at WD sales rooms, retail outlets, jobbers and dealers. Emilio has been with Westin for 4 years, his most recent position was Technical Support and continues to work closely with the marketing department. Congratulations Emilio, on a job well done!



### WESTIN AUTOMOTIVE PRODUCTS, INC., SOUTHERN REGION NEW ADDITION TO WESTIN

Roland Ketchum is Westin's newest addition. He will fulfill the roll as *District Sales Representative* in the Southeast, working closely with Junior Calvert, Sales Manager for the Southern Region. Roland's primary responsibilities will be sales staff training and education at WD sales rooms, retail outlets, jobbers and dealers. Roland came to us from Southern Off-Road Specialist in Alpharetta, GA working on off-road modifications. His skill for vehicle specifications is a great addition to the Westin Family.



EMPLOYEE HIGHLIGHTS  
Westin Automotive Products, Inc.  
[www.westinautomotive.com](http://www.westinautomotive.com)